Membership Benefits

The Chamber offers members many fantastic ways to network with other businesses and to effectively promote themselves.

<u>Display Material in the Chamber office</u> - Members can display information in the Chamber's office.

<u>Referrals</u> - The Chamber provides referrals each year to callers inquiring about where to find local services or products.

<u>Online Business Listing</u> - Members have a listing on our website that can be searched by business category or by company name. The listing also includes contact information and a link to the member's web site.

<u>Ribbon Cuttings</u> - For new businesses the Chamber will cut the ribbon on their grand opening or expansion. The Chamber can coordinate inviting public officials, alerting the media and even inviting the local business community to attend. Pictures from the ribbon cuttings will also be posted on our website.

<u>Member Orientation</u> - Once a quarter the Chamber hosts a new member orientation that provides members information on how to best utilize their membership and to network with other members. Include this into our AGM

<u>Membership Decal</u> - Some people see the membership decal as meaning you're one of the "good businesses in town" or a leading business in the community. People always have a sense of reassurance and confidence when they see your business belongs to the local Chamber of Commerce.

<u>Advertising and Sponsorship</u> - There are multiple opportunities to showcase your business to other members and the community through events, sponsorships and publication advertising.

<u>Keeping Members in the Know</u> - Members receive relevant information about the Chamber and the community on a frequent and timely basis.

<u>Chamber E-News</u> - Monthly email newsletter that keeps members up-to-date on chamber activities and provides interesting and useful community information.

E-invitations - Members receive invitations to upcoming events that they can easily reply to for registration.

<u>Member Alerts</u> - As important information becomes available immediately affecting the business community members will receive an email alert.

<u>Create forums for members to share ideas and build partnerships</u> - These forums provide the opportunity for businesses to discuss important issues, take a collective action and disseminate information to the general membership.

<u>Opportunity to serve on committees of special interest to you</u> - Within the chamber we have many different committees that work hard to develop specific areas of interest. Some of our committees include membership, women's networking, marketing & PR, non-profit, the BDCC scholarship foundation, Trade Show, and Business of the year awards (BOY). If your area of interest is represented, we are always open to new ways of serving our members. Joining a committee is one of the best ways to network.

<u>Network with other businesses</u> - There are multiple networking events for you to attend and get the word out about your business. The events are held both in the morning and evening to accommodate your schedule.

<u>Host networking events to showcase your business</u> - Nothing works better to promote your business than inviting people into your office or store. You can host a networking event at your location so other businesses get familiar with your business. You provide light beverages and food and we promote the event for you. You also get to talk about your business at the event.

<u>Member discounts</u> - You have the opportunity to offer discounts to other Chamber members to encourage intra-chamber commerce. The discount can be a flat amount or a percentage; it's up to you. At the same time, you can save on many things your business needs by buying from other members.

<u>Opportunity to connect with local, state and federal government officials</u> - Several times a year we are asked to bring local business people together to meet with government officials at all levels. If you are interested, this is your opportunity to let your representatives know what you need from them.

<u>Participate at steep discounts in our Annual Trade Show attracting</u> - 6,000-10,000 people to our area. As a chamber member you can participate at a large discount off the normal booth rate. You can't get more exposure for less anywhere!

<u>Introductions/Referrals</u> - If you need an introduction to a business in the chamber, call and our staff will arrange an introduction. We get to know our members who come out and are active in the chamber. If you would like to get to know someone, give us a call and we'll do our best to get you connected.

<u>Build a strong local economy</u> - The internet is a wonderful thing, but we need to work together to build our local economy. By joining together to promote each other's businesses we develop a strong local network or reputable, high-quality referrals.

<u>Credibility</u> - Our office gets calls all the time for information on local businesses. People like to know that you are a member of the Chamber of Commerce because it means you support the development of your local community.